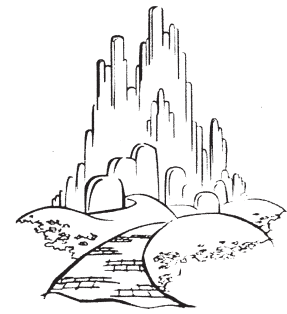


# Bethel Ridge



## 19th Annual Emerald Ball

Friday, March 23, 2012, 7:00–11:00 pm  
Stonehouse at Stirling Ridge, Warren, NJ

### Sponsorship and Ad Journal Opportunities

Please help Bethel Ridge continue to provide quality Residential, Employment, Recreational and Educational services for people with Developmental Disabilities by becoming a Gala Sponsor or by placing an ad.

#### Advertising

- Emerald Page\* (5x8) \$500
- Back Cover (5x8—*sold out*) \$500
- Front Inside Cover (5x8) \$400
- Back Inside Cover (5x8) \$400
- Full Page (5x8) \$200
- Half Page (5x4) \$125
- One-Third Page (5x 2.625) \$75
- Business Card Sponsor \$50
- Donation \$\_\_\_\_\_

\*Our **Emerald Patrons** will have their ads printed with an emerald green border. All other ads will be black & white.

#### Ad Journal Specs:

Ads may be sent as JPG or PDF file formats to [info@bethelridgenj.org](mailto:info@bethelridgenj.org) or send camera ready artwork and worded message:

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**REPEAT MY AD FROM LAST YEAR**

#### Sponsorship Opportunities

**Emerald Sponsor** **\$25,000**

Benefits include: 20 tickets (2 tables of 10) to the Emerald Ball; a full Emerald Page in the event's Ad Journal; Sponsorship Sign; media coverage of sponsorship and website recognition

**Diamond Sponsor** **\$10,000**

Benefits include: 10 tickets (1 table of 10) to the Emerald Ball; a full page ad in the event's Ad Journal; Sponsorship Sign; media coverage of sponsorship and website recognition

**Ruby Sponsor** **\$5,000**

Benefits include: 6 tickets to the Emerald Ball; a full page ad in the event's Ad Journal; Sponsorship Sign; media coverage of sponsorship and website recognition

**Sapphire Sponsor** **\$2,500**

Benefits include: 4 tickets to the Emerald Ball; a half page ad in the event's Ad Journal; Sponsorship Sign; media coverage of sponsorship and website recognition

**Topaz Sponsor** **\$1,500**

Benefits include: 2 tickets to the Emerald Ball; a business card ad in the event's Ad Journal; Sponsorship Sign; media coverage of sponsorship and website recognition

Please check the desired level of support, complete the information below, and enclose check payable to "Bethel Ridge". **All materials must be received by February 17, 2012.**

Name \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please return payment and all ad material to: **Bethel Ridge, PO Box 138, Basking Ridge, NJ 07920**  
**Phone: 908-221-0801 Fax: 908-221-9169 www.bethelridgenj.org**

*Bethel Ridge — "Building Stepping Stones to Lifelong Success"*